

DEFINED IMAGE

How to be casually stylish



Try and find jeans and casual pants with fabulous features going down your legs or at your ankles, these can have buckles, zips or even fabric folds.

Keep your pants and leggings in matte colours as these are far more forgiving on your legs.

Buy your shoes in the same colour as your hair and make sure that they are interesting in their design.

Layer your chosen tops to be either shorter or longer than your jacket.



Don't cover your shoes, when you have gone to this much effort, they should be on show. If your jeans or pants are long, just cuff them up until the entire top of your shoe is showing.

A cuffed cargo pant removes the unwanted volume creating the visual illusion of much slimmer legs.



Create as many lines as you can between your top and bottom half to act as a visual ladder. This effect encourages the observers eyes to move up and then down.

Have a colour change as often as you can within one outfit. I don't mean a neon bright colour change but rather; black to dark brown to light brown or dark blue to medium blue to light blue.

Complete your look with some strong vertical lines. You can achieve this with a necklace, scarf, cardigan or jacket, if you feel like it you could use all four.

Leave your jackets open and fill the gap with a scarf or necklace. Do not hug your tummy with a closed zip or strained buttons.